

# CoB News, 12 August 2008

"What distinguishes first-class deans from dysfunctional deans is the ability not just to tolerate, but also to encourage dissenting ideas from a diverse group of faculty. The practical lesson for deans is simple: If those you rely upon for advice have not been disagreeing with you very much or very hard, it may be time for a 'bootlicking reality check' (Norton, 1994). The lesson for those who advise deans is equally simple: You do a disservice to your supremo by holding back, or shielding him, from dissenting ideas (Hymowitz, 2001)."

Arthur G. Bedeian, 2002

## CoB-GC Welcomes Lunsford, Wolf and Collins

With the beginning of fall semester 2008 nearing, the CoB's Gulf Coast operation is welcoming a few new faculty. Three of these are Dale Lunsford (MIS), Marco Wolf (MKT) and Brian Collins (MGT). Lunsford is beginning his second stint at USM, having been affiliated with the CoB during the 1990s. He comes to the CoB-GC from High Point College in North Carolina. During the fall 2008, Lunsford will be teaching one section of MBA 650 (Tech in Modern Org) and one section of MIS 300 (Mgmt Info Sys). The former section meets on Wednesday nights from 6:30pm until 9:15pm, while the latter section runs from 5:10pm until 6:25pm on Tuesdays and Thursdays.

Marco Wolf comes to USM-GC from New Mexico State University, where he served as an instructor of marketing. While at NMSU, Wolf gained experience teaching online sections of principles of marketing. Wolf will teach an online section of MKT 300 (Prin of Marketing) in the fall of 2008, along with a traditional section of MKT 495 (Int Marketing). The latter course meets on Wednesday afternoons from 3:30pm until 6:15pm.

The CoB-GC management unit welcomes Brian Collins, who is set to teach MGT 364 (Human Resource Mgmt) and MGT 454 (Org Behavior) during the fall 2008 semester. Collins' fall 2008 course sections meet from 3:50pm to 6:25pm (Tuesdays) and from 3:30pm to 6:15pm (Wednesdays), respectively. USMNEWS.net will continue to provide reports on new CoB faculty in the coming days and weeks. Stay tuned.

## Meet Ty Black

With all of the reports about the "the greatest ever" CoB faculty, and what former USM b-school dean, Tyrone Black, did to assemble such an impressive faculty roster, reporters at USMNEWS.net thought that Black's general academic qualifications might have gotten lost in the mix. Black earned his PhD from Tulane University, which is ranked by *U.S. News & World Report's America's Best Colleges 2008* as the 50th best national university in the United States.



This placement is well-within the magazine's Tier I classification, and it would easily place Black's degree among the top in the current CoB using the institutional quality of one's PhD degree source as a measuring stick.

Black also maintained a research portfolio, both before his tenure as USM dean and after. That portfolio includes the sampling of journal outlets below.



According to sources, two or three of the six journal outlets above are ranked as A-level journals at many institutions. A quick check of Louisiana Tech University's well-known business journal rankings finds that both *Industrial Relations* and *Public Choice* are A-level journals at LTU, and in no less than two separate disciplines. This quick search does nothing to disabuse one of the sources' claims. By publishing in two of LTU's A-level journals, Black's record is as good or better than that of any of the CoB's current economists. Finally, the presence of the *Journal of Education for Business* above is indicative of Black's regard for pedagogical research. His relatively recent *JoEfb* publication (2003) already has close to 20 Google Scholar citations. Black also co-authored a text -- *Money and Banking* -- back before he became a top-level administrator in USM's business college.

These bits of information go to show that there is much more to Black than the administrator who guided the USM business college to its pinnacle.